

# 2022 Philanthropy Report

Sharing our impact at the hospitals of Morton Plant Mease



 Morton Plant Mease  
Health Care Foundation

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## Letter from Our Foundation Chairwoman

Morton Plant Mease Health Care Foundation Supporters,

It's with true delight that I greet you as now the third female chairwoman of Morton Plant Mease Health Care Foundation. This is a very exciting time to accept a leadership role in health care and I have high hopes for what we'll accomplish together over the next two years on behalf of the not-for-profit hospitals of Morton Plant Mease.



*Sydney Niewierski*

Of course, this privilege is only possible due to the support of a strong Board of Directors, a team of extraordinary professionals on staff and a community of donors who care deeply about superior health care. Even though the past few years have brought unprecedented challenges to many, I'm very grateful that you all, collectively and individually, continue to believe in the value of giving.

It's with great pride that we bring you our *2022 Philanthropy Report* to highlight just how much your generosity impacts our patients and community. In these pages, we welcome you to learn more about the programs and technology your gifts support – ranging from nursing education to advanced interventional radiology and stroke care services.

Despite an economic slowdown, 2022 was a historic year that included granting the hospitals of Morton Plant Mease more than \$16.5 million – the most ever in our history. Specifically, \$16.5 million was invested in 32 health care programs and 16 capital projects, which includes cutting-edge, lifesaving equipment and hospital expansions.

A person's true wealth is measured by the good one does in this world. And here, within our community, we're fortunate that philanthropy exists in the hearts of so many. Thank you for such a warm welcome as we continue this journey together of transforming health care through philanthropy.

With great appreciation,

A handwritten signature in black ink, appearing to read 'Sydney Niewierski'. The signature is fluid and cursive.

**Sydney Niewierski**  
Chairwoman, Morton Plant Mease Health Care Foundation



Ernestine Morgan

## Reflections from the President

Dear Foundation Friends,

In my 22 years at Morton Plant Mease Health Care Foundation, including the last 10 years serving as president and CEO, I've carried the five values our organization shares with BayCare and the hospitals of Morton Plant Mease as a badge of honor. Not because they're listed on every team member's ID badge, but because I've experienced firsthand how these values impact our organization's philanthropic endeavors.

Thanks to our shared values, the Foundation connects the needs of the hospitals with the health care needs of our community, ensuring our hospitals remain at the forefront of state-of-the-art technology and high-quality care.

- **Trust:** Building *trust* is the first step to making the giving experience memorable.
- **Dignity:** Giving each donor the *dignity* of time to make a gift when it's most meaningful for them.
- **Respect:** Our team *respects* that the journey of giving is personal and unique to every donor.
- **Responsibility:** Our Foundation shares a *responsibility* to be good stewards of each and every gift.
- **Excellence:** Prioritizing the latest technology for our hospitals so they can achieve clinical *excellence*.

Thanks to the philanthropic support from our community, last year we granted the hospitals the most in our history. As you flip through the pages of our *2022 Philanthropy Report*, I hope you realize the impact of your philanthropy. Thank you for your tremendous support. Your philanthropy matters!

Forever grateful,

Ernestine Morgan, CFRE  
President and CEO, Morton Plant Mease Health Care Foundation

## Women in Philanthropy Celebrates 20 Years

Members of our Women in Philanthropy recently celebrated their 20-year anniversary with a women's symposium featuring keynote speakers Gail Ryder, VP of BayCare Behavioral Health, Foundation chairwoman Sydney Niewierski, managing partner with Keybridge Wealth Management, and Stephanie Connors, president and CEO of BayCare. The event also featured a physician panel led by plastic surgeon Dr. Jennifer Buck, internal medicine physician Dr. Annette Hills and urologist Dr. Nicole Szell. The Women in Philanthropy women's symposium ended with a "sip and see" event where members were able to view firsthand the impact of their philanthropy and interact with the grant champions who have received Women in Philanthropy funding.



The physician panel at the women's symposium was led by Dr. Jennifer Buck, Dr. Annette Hills and Dr. Nicole Szell.



The women's symposium featured a "sip and see," highlighting past awarded grants, including the da Vinci® Surgical System.

# What Philanthropy Means to Me

We asked key supporters of Morton Plant Mease Health Care Foundation to weigh in on a single topic: Philanthropy.



## Stephanie Conners

*President and CEO,  
BayCare Health System*

But for the generosity of a stranger who took a chance on me, I might not have ever been a nurse. Dean Fitzpatrick was the dean of the nursing school at Villanova University who responded to

my father, a university security guard, when he asked that she give me a chance to enroll. She did. It changed my life. In that same way, philanthropy changes lives every day, particularly in health care. Through donors' generosity, we're able to provide the same high level of extraordinary care to every patient who walks through our doors – regardless of their ability to pay. It's at the core of what BayCare does, and part of the reason we're able to do that is because of the generous donations and support we receive from our community. When you hear about BayCare, you often hear the phrase "humanity at work." The philanthropy – the love of humanity – that our community provides helps us do our work with compassion and humanity, creating a virtuous cycle. Members of our community generously donate to our foundations, enabling BayCare to fulfill its mission of "improving the health of all we serve," which results in a healthier community for all. Humanity at work, indeed.



## Leah and Glenn Bergoffen

*Foundation Benefactors*

To us, philanthropy means being an active part of our community by giving back and helping others. As we walk the campuses of our not-for-profit hospitals, we see the names of those who have given generously,

and we're deeply indebted to them. But we're also indebted to

our grateful patients, whose gifts have equally benefitted us. Their cumulative gifts, honoring doctors, nurses and the team, provide programs that contribute to the spiritual and physical well-being of our patients. Philanthropy also includes giving our time through the generosity of our volunteers. Their gift of time contributes to the comfort of our patients and lighten the burden on our medical teams. And fund-raising events raise significant dollars that help maintain the standard of excellence we expect of our institution. There's pride in knowing our efforts have contributed to our hospitals receiving national recognition. As a result, a rich partnership has developed between our community and hospitals. Together, we celebrate our success through philanthropy.



## Michael Barry, MD

*Cardiologist and Community Impact  
Committee Chair*

From my perspective, philanthropy is vital for not-for-profit hospitals to allow them to grow and keep pace with the ever-changing health care landscape.

While we all want our physicians, nurses and caregiving teams to be equipped with the latest and greatest equipment, new technology typically comes with a substantial price tag. Oftentimes, not-for-profit hospitals need more resources to capital dollars, which allow for these technologies to be purchased. Philanthropy provides a pathway to allow those technologies to be purchased and instituted for the community and subsequently lead to better patient outcomes. Philanthropy not only helps with state-of-the-art technology but subsidizes projects and initiatives that are unable to finance themselves. As a practicing physician, I'm grateful to our community which has given back so generously to continue ensuring our hospitals remain at the cutting edge.



## **Kelly Enriquez**

*President, Mease Hospitals*

Philanthropy in health care has always been so important for patients to receive the highest level of quality care, and that has never been truer than in today's current health care landscape.

Often donors like to get involved with

hospitals to help them achieve their mission around clinical excellence and financial stewardship. Their engagement and partnership are valued by those who lead hospitals through service. Having generous philanthropic support allows us to invest in strategic areas that make a difference in our patients' lives and maximizes the health of our community. Philanthropy allows us to invest in capital, technology, scholarships for team members, clinical program support and research. With engaged and committed community philanthropy, hospitals can lead with intention and humility as providers of high-quality clinical care and as charitable institutions that seek to support our local communities. We're grateful to those involved with philanthropy so that we can continue to make a significant difference in the lives of our community.



## **Peter Dimmitt**

*Board Member*

Philanthropy is a responsibility we share to lift our community in some form or fashion. Philanthropy also means helping others, often those you don't know and when they're not expecting it. I think back to the classic

"pay it forward" principle. Our community is so fortunate to have nationally recognized hospitals in our backyard, largely thanks to our founders who have given back so generously over

the years. The not-for-profit hospitals of Morton Plant Mease and its team members are an asset to our community, giving them care to grow and prosper. As they've served multiple generations of my family, I look to serve them through my support of the Foundation. Serving on their Board of Directors and Community Impact Committee, which serves as the granting arm of the Foundation, I have the privilege of seeing firsthand how your gifts impact our hospitals and I sincerely thank you all for your steadfast support.



## **Andrew Wilson, MD**

*Emergency Medicine Physician*

As a practicing emergency room physician and former hospital leader, to me, philanthropy means being able to provide the best medical care with advanced technology and therapies for ALL patients in our community.

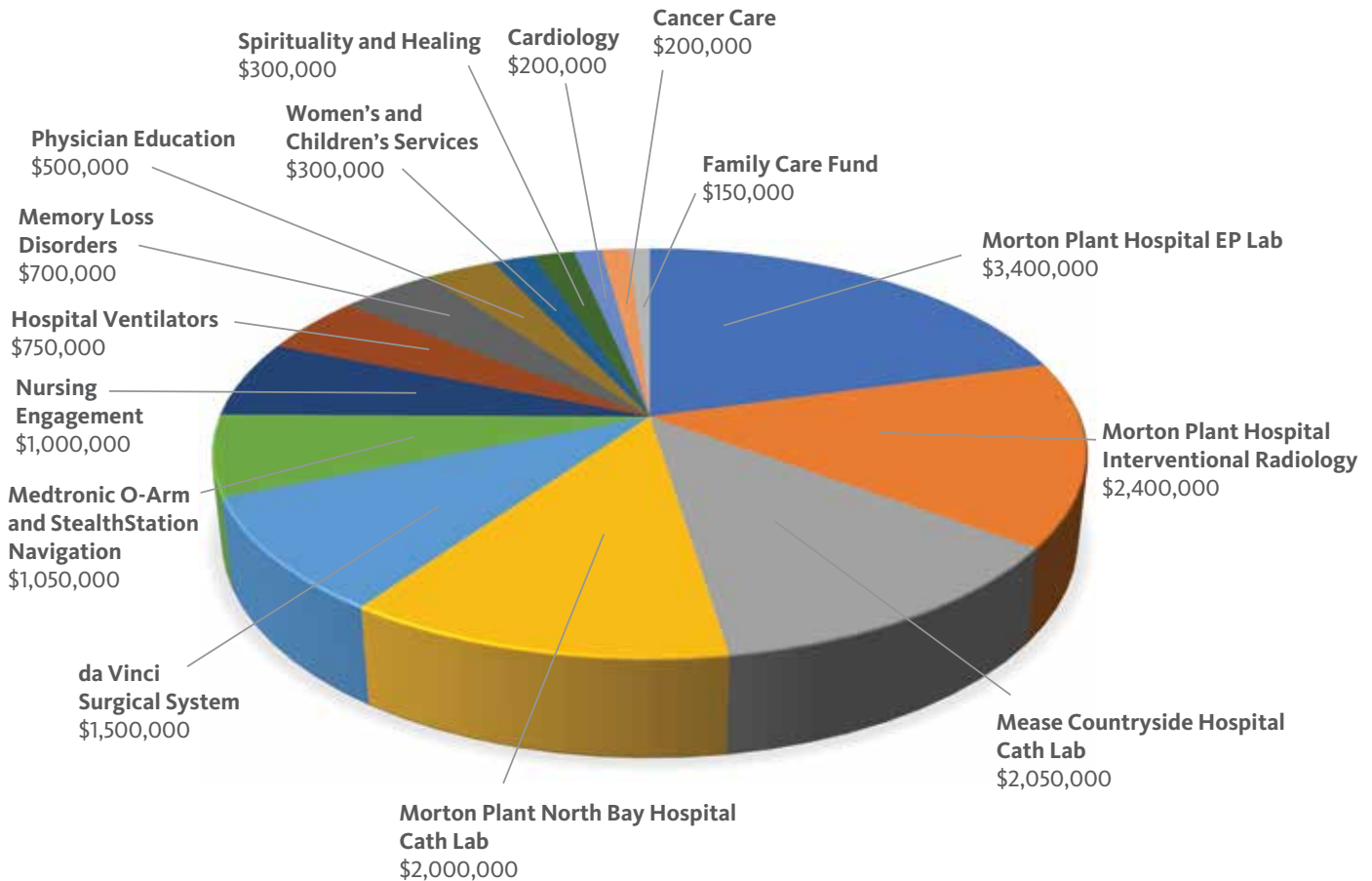
It allows our hospitals to deliver the care that we'd want for ourselves and our families. It allows me to look my patients in the eye and know that I'm providing them with the best care available, regardless of their socioeconomic status. Working with the best technology and therapeutics allows me to utilize my many years of training to the fullest. With the efforts of the Foundation, we can enhance the care we're able to deliver.



## Transforming Health Care Through Philanthropy

2022 was a historic year that included granting the not-for-profit hospitals of Morton Plant Mease more than \$16.5 million – the most ever in our history. Thanks to remarkable community support, grant dollars helped expand Morton Plant Hospital’s interventional radiology lab for stroke-related care, bring the latest in spine navigation to Mease Countryside Hospital with the O-Arm™ Surgical Imaging System, provide the most advanced nursing education tools and scholarship programs to Mease Dunedin Hospital, and upgrade the cardiac catheterization lab at Morton Plant North Bay Hospital with the Philips Azurion image-guided therapy platform.

### Foundation Grants to Morton Plant Mease in 2022: \$16.5 million



## Interventional Radiology Lab

Morton Plant Hospital's interventional radiology lab will expand its stroke-related care to treat complex neurovascular cases and enhance its interventional radiology services with a second biplane angiography configuration.



## Catheterization Lab Upgrades

Mease Countryside and Morton Plant North Bay hospitals upgraded their cardiac catheterization labs with next-generation image-guided therapy and diagnostic tools to better perform complex interventional procedures.



## Simulation Training and Education

Simulation technology gives our nursing education team the opportunity to practice skills needed to be able to perform the difficult and critical care that's necessary to be a safe practitioner.



## da Vinci Xi Surgical System

Philanthropy helped bring the da Vinci Xi Surgical System to Morton Plant Hospital. It's the latest technology in robotic surgery that's used across a spectrum of minimally invasive surgical procedures including gynecology, oncology, urology, bariatric and general surgery.



## Women's and Children's Services

Thanks to the fund-raising efforts of our Skip Cline Society, new physiologic monitors were purchased for Mease Countryside Hospital's level III neonatal intensive care unit (NICU) to provide essential information to the care team on the status of our infants receiving critical care.



## Integrative Medicine Clinic

Integrative medicine addresses all aspects of a patient's health and lifestyle, including physical, emotional, social and spiritual well-being. Grant funding provided these services to cancer patients who had financial limitations.



# Distinguished Physicians and Philanthropist Celebrated at Annual Meeting

Our Annual Meeting celebrates donors of all levels and shares the impact that our community's investments have at the hospitals of Morton Plant Mease. On January 7, nearly 300 guests joined us in honoring members of our Foundation family for their commitment to improving the health of our community.

We proudly presented benefactor James A. Martin Jr. with the Golden Flame Philanthropy Award, the highest honor given by Morton Plant Mease Health Care Foundation. The award honors individuals whose contributions have demonstrated exceptional commitment to our mission, vision and values.

This year's Annual Meeting also awarded four outstanding physicians with the Distinguished Physician Leadership Award. These physicians exemplify unparalleled excellence in clinical practice, leadership and outstanding service to the hospitals and community. Nominations were made by members of Morton Plant Mease Health Care Foundation and health system boards and the medical executive committees.

Congratulations to the following physicians for being awarded this year's Distinguished Physician Leadership Award.



James A. Martin Jr.

*"I'm honored and humbled to be the Golden Flame Philanthropy recipient. Philanthropy is its own reward, but to be recognized is icing on the cake. Philanthropy is more than just writing a check—it's the belief and involvement in the mission and vision of the organization. And there's no better mission or reward than helping the hospitals of Morton Plant Mease improve the health of our communities."*

James A. Martin Jr., Esq.

## Distinguished Physician Leadership Awards

### Mease Hospitals

*Dr. Bernard A. Macik Jr. Distinguished Physician Leadership Award*

Richard Sola, MD – Interventional Cardiology

### Morton Plant Hospital

*Dr. Leslie L. Weiss Distinguished Physician Leadership Award*

Yves A. Gabriel, MD – Vascular Surgery

### Morton Plant Hospital

*Dr. Mitchell M. Weiss Distinguished Physician Leadership Award*

Thomas A. Hoffman Jr., MD – Infectious Disease

### Morton Plant North Bay Hospital

*Distinguished Physician Leadership Award*

Andrew B. Wilson, MD – Emergency Medicine



*A focal point of the Annual Meeting is presenting the Distinguished Physician Leadership Awards and Golden Flame Philanthropy Award.*



*James A. Martin Jr., second to left, was presented with this year's Golden Flame Philanthropy Award alongside his wife Charlane and family.*



## Connected with Our Community

Philanthropy is based on voluntary action for the public good. Gifts from individuals, corporations, foundations and organizations have a profound impact on the ability of our hospitals to carry out their mission. We appreciate the generosity of all community members who have helped support our fund-raising events over the past year. These events present an opportunity to not only raise important funds, but bring greater awareness to the programs we support.



The Skip Cline Society hosted their 12th Annual Seawall Rodeo and Inshore Fishing Tournament at the Carlouel Yacht Club to help raise funds for pediatric programs at the hospitals of Morton Plant Mease.



The Clearwater Threshers helped us strike out breast cancer at the 17th annual Pitch for Pink baseball game at BayCare Ballpark, raising \$10,650 to benefit our hospitals' breast health services and programs.



The Planters fall luncheon, with special guest speaker Allison Massari, featured the presentation of the Lois Odence Nursing Scholarship to 13 Morton Plant Mease nursing students.



The 33rd Annual Dr. George Morris Memorial Morton Plant Mease Health Care Foundation Golf Tournament was presented by Superior Group of Companies and benefited the Dr. Morris Earn As You Learn Nursing Education Program.



Runners and walkers battled the bridge at our Rock the Ribbon 5K, 10K and Kids Dash benefiting the comprehensive cancer care programs at the hospitals of Morton Plant Mease.



Our What's Up Doc event and New Physicians Welcome reception, hosted by Dr. Robert Entel, welcomed our newest physicians and showcased some of the technology funded by the community.



The Morton Plant North Bay Hospital Women in Philanthropy chapter participated in a lunch and learn at the Spartan Manor to hear updates on the impact of their grant funding.



Members of the Meri's Giving Circle gathered at the East Lake Woodlands Country Club for their annual voting meeting where they collectively voted to grant \$70,000 to the hospitals this year.



Our Planned Giving Advisory Council expert panel event featured, from left to right, Michael J. Faehner, Nancy Croy Ramey, Ryan Hayden, John Petika Jr. and Michele Schneidenbach.

## 2022: Our Impact by the Numbers

# \$16,500,000

Total granted in 2022



## 293

Pulse oximeters distributed at Morton Plant North Bay Hospital



## 4

Hospitals served

## 16

Ventilators granted to critical and neonatal intensive care units



## 26

Family medicine residents at the Turley Family Health Center

## 100

Car seats donated that grow with an infant into childhood



## 15

Different nursing scholarship funds

## 313

Underserved patients treated by the Mammography Voucher Program



## 3,700

Patients touched by the palliative care program



## 469

Patients seen at Madonna Ptak Center for Alzheimer's and Memory Loss



## 5

New radiation oncology clinical research trials added

# Welcome New Morton Plant Mease Health Care Foundation Board Members



## **David Abelson**

*Financial Planner (recently retired)*

David Abelson received his bachelor's degree in psychology at Syracuse University in Syracuse, New York, and his master's in business administration with a dual major in marketing and international business at Columbia

University in New York, New York. Recently retired, he was the managing director located at Morgan Stanley's Palm Harbor office and is a certified financial planner (CFP) and certified investment management analyst (CIMA). Prior to Morgan Stanley, Mr. Abelson served as a senior vice president at Merrill Lynch. He's an active member of Morton Plant Mease Health Care Foundation's Men's Giving Circle, and he and his wife Jeanie are members of the Foundation's Arbor Vitae Society.



## **Charlie Hart**

*Commercial Real Estate Advisor*

Charlie Hart received his bachelor's degree from the University of Missouri-Columbia in Columbia, Missouri, where he majored in journalism. He also received a master's in business administration from

Northwestern University's Kellogg School of Management in Evanston, Illinois. As a fifth-generation Floridian and Pinellas County native, Mr. Hart joined Colliers in 2023 as senior associate of commercial services with a focus on the office and retail sector. Before joining Colliers, he served as a commercial advisor at Coastal Commercial Real Estate for two years. Mr. Hart serves on the Board of Directors for the Clearwater Free Clinic and Ruth Eckerd Hall. He's also a member and serves on Morton Plant Mease Health Care Foundation's Skip Cline Society leadership committee.



## **Kathy Perrott**

*Finance and Chief Audit Executive (recently retired)*

Kathy Perrott received her bachelor's degree in political science from Duke University in Durham, North Carolina. She also took classes at Duke's Fuqua School of Business

and the University of North Carolina in Chapel Hill, North Carolina. For 35 years, Ms. Perrott worked at Arthur Andersen and Accenture before retiring. As a chief audit executive at Accenture, she led the internal audit team and provided insights to the board of directors and senior management during rapid business growth and technological evolution. Ms. Perrott currently serves on the Board of Directors for the Clearwater Marine Aquarium and on the Finance Advisory Board for the town of Belleair. She's also a member of the Foundation's Women in Philanthropy.



## **Nancy Croy Ramey**

*Certified Financial Planner, ProVise*

Nancy Croy Ramey graduated from Florida State University and obtained her master's in business administration with an emphasis in finance and accounting from the University of North Carolina in Chapel Hill, North

Carolina. Currently principal and CFO, she joined ProVise in 2000 and brings more than 30 years of business and financial planning experience. Ms. Ramey is a member of the Financial Planning Association of Tampa Bay and serves as vice chair on the Boards for the Homeless Empowerment Program (HEP) and Directions for Living for the past nine years. She's also a member of Morton Plant Mease Health Care Foundation's Women in Philanthropy and Planned Giving Advisory Committee.



## **Morton Plant Mease Health Care Foundation**

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mpmhcfoundation@baycare.org

### **Our Mission**

Morton Plant Mease Health Care Foundation is committed to supporting the hospitals of Morton Plant Mease to improve the health and wellness of our community by inspiring people to invest in extraordinary, compassionate care.

### **Our Vision**

Morton Plant Mease Health Care Foundation will be the leader in promoting initiatives that deliver exceptional health care in Pinellas and Pasco counties. We will be a catalyst for improving the health of the communities we serve.

### **Our Values**

The values of the Morton Plant Mease Health Care Foundation family are trust, dignity, respect, responsibility and excellence.